

# Cemtrex Launches Successful Strategy to Improve Investor Relations Through Increased Value

## The Customer



**Cemtrex Inc.** (Nasdaq: CETX) is a world-leading diversified industrial and manufacturing company that provides digital solutions to meet today's technology challenges. Founded in 2004, the company is known for driving innovation across a range of sectors, including smart technology, virtual and augmented realities, advanced electronic systems, industrial solutions, and intelligent security systems.

## The Challenge



Cemtrex is a company with legacy issues. Regulatory issues arose with the U.S. Securities and Exchange Commission (SEC). In order to deal with the situation, Cemtrex completely overhauled its board and completed a 5-year forensic audit. The company then embarked on a journey to find its ideal shareholders: people who believed in the company and its mission and were in it for the long haul.

The SEC legacy issues had created a downward draft in the stock price, as investors and analysts lost confidence in the company's credibility. In a downward draft, the downward momentum of a stock can continue, reducing equity even when the company's fundamentals should reflect a higher price.

---

## The Solution

---

Quantum's Investor Relations (IR) Team got out the word about dislocation in the marketplace, which means a company's market price is out of line with its real value. Cemtrex's revenue for 2023 should clock in at \$65 million, but its market price reflects a valuation of \$8 million, far below its breakup value.

The Quantum IR team showed the audience of investors, institutions, and traders the true value of the company; the legacy SEC issues created an opportunity to change the narrative about the company.

Quantum helped Cemtrex refocus attention from the old bad news to a new narrative about its cutting-edge technologies and strong fundamentals. It's not a story that changes overnight, but with a 5-year forensic audit and a new board, the company showed it was ready to go above and beyond to regain the trust of investors. Quantum recognized an opportunity in the disparity – or dislocation, in market parlance, between the stock's value and the underlying valuation of the company.

---

## The Results

---

The strategy moved the stock. Cemtrex shares hit a low of \$3.18 shortly before Christmas. However, less than two months later, the stock climbed to a high of \$14.46. It has since stabilized at around \$10.

The strategy brought a lot of awareness to existing investors and generated interest from new ones. With only 830,000 shares outstanding and almost that many owned by people Quantum recruited, it became clear to newer investors that the company's stock was definitely worth owning.

Whether it was a shoe-leather approach, getting the CEO on the phone with investors to tell the Cemtrex story, or crystalizing the value proposition and sharing that powerful narrative, Quantum was successful at bringing on new investors who see the value.

**To discuss how more media exposure will get you in front of the right audiences and how Quantum helps increase value:  
Email [ari@quantum-corp.com](mailto:ari@quantum-corp.com) or Call 1-917-680-8765**